

Cookie Notice

Our website uses first and third-party cookies according to our policy below, for technical, analytical and advertising purposes, and to facilitate easy sharing of content on social network platforms.

First party cookies refer to cookies that are set by our site, and we are the only ones with access to this information. On the other hand, third party cookies or requests allow third parties to have access to the information collected.

Our website uses first-party and third-party cookies for technical, analytical, and advertising purposes, and to facilitate easy sharing content on social network platforms such as Facebook, Twitter, LinkedIn, Google+ and others.

What are cookies and why do we use them?

Cookies are files that are downloaded on your computer or mobile device when you visit certain websites. Cookies allow a website to complete certain functions such as identify a user session, recall your preferences (e.g. language), gather information about your browsing habits or show you advertising adapted to your preferences.

Essential cookies are those that are necessary to allow a website to complete certain functions, such as allowing you to securely navigate the site. Non-essential cookies are analytics cookies used for advertising and tracking so we can measure how you interact with the website content. We use essential cookies for our legitimate interest in implementing features that allow you to successfully use the site. We ask for your consent for the use of non-essential cookies. However, you can withdraw your consent at any time. For additional information see [Your Choices](#)

What personal data is collected and what types of cookies do we use?

Cookies and information captured through this site are stored for the retention period indicated below, however you can eliminate these cookies any time before the expiration date.

The types of cookies we use are:

Cookie name	Retention period	Type of cookie and Purpose	Source
_hssc _hssrc _hstc hubspotutk	<u>30 min</u>	HubSpot Analytics and tracking (non-essential). These cookies are used for advertising purposes. They allow us to keep track of what ads you have seen, and help us deliver ads that are relevant to your browsing habits. These cookies track who came to our site and continue to track you after you exit the website, serving you ads on other sites you visit later. These cookies	Nellc.com using Hubspot

		collect information such as IP address, browser type, domain name, or when you visited our website.	
_gat _ga _gid	<u>Session</u>	Advertising Google Analytics (non-essential). These cookies are used for advertising and analytical purposes. These cookies allow us to measure the number of Visits to the website and hence understand your website experience and segment visitors who are new to the site from those who are returning. These cookies track your behavior such as visits and interactions with our website. These cookies collect information such as IP address, most visited pages, how you reached the site, or number of users that share content.	Nellc.com using Google
_cfduid	<u>2 years</u>	Security Cloudflare (essential). This cookie is used to identify trusted web traffic. It does not correspond to any user id in the web application, and does not store any personally identifiable information.	Nellc.com

In addition, we also provide links to our social network accounts and have included sharing buttons on our Site(s) to facilitate easy sharing content on social network platforms such as Facebook, Twitter, LinkedIn and Google+. If you access these pages or use the sharing buttons, cookies from these platforms will be downloaded to your computer for different purposes such as tracking, analytics or advertising. We have no control over these cookies.

With whom do we share this information?

Information collected through Google Analytics is shared with Google and its partners who may combine it with other information you've provided to them or they've collected from your use of their services. This information will be stored in Google's servers in the United States of America according to their [privacy practices](#).

In addition, we use HubSpot to collect information that will be used to analyze website visitors' interaction. National Express LLC is then able to use the information for marketing and advertising. However, National Express controls the information collected.

Information collected when you share content or access to social media platforms such as [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#) will be associated with your account when you are logged into these social

networks. By clicking on the symbol of the social network, new cookies and information about you will be collected through these platforms according to the respective privacy policies for those platforms..

What other technologies do we use in email marketing?

When we send you email marketing communications we use a software technology called clear gifs that help us better manage the subscription service by informing us what content is effective. Clear gifs are tiny graphics with a unique identifier embedded in emails and let us know for instance, which emails have been opened by recipients.

You can always opt-out of our marketing communications by using the unsubscribe link located at the bottom of our email communications or you can [contact us](#).

Your choices

You can control and delete cookies through your browser settings.

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)
- [Microsoft Internet Explorer](#)
- [Safari for iOS \(iPhone and iPad\)](#)
- [Chrome for Android](#)
- [Windows Phone](#)

Or you can also use the following cookie management and disposal tools:

- You can opt-out Google Analytics by downloading and installing the browser plug-in from the following link: <http://tools.google.com/dlpage/gaoptout>.

Contact

If you have questions or concerns regarding our use of cookies you can contact us at: You can also contact us at National Express LLC, Attn: Office of the General Counsel, 2601 Navistar Drive, Lisle, IL 60532.

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